

Enrolment No. _____

SARVAJANIK UNIVERSITY

S-2024 Date: 18-04-24 Time: 09:30 AM to 12:30 PM
Regular / Backlog Exam

BVA II- SEMESTER- IV EXAMINATION

Course Code: BVVA10404

Total Marks: 60

Course Name: Philosophy of Arts- II (Indian Aesthetics- I/Theory of Graphic Design-II)

Instructions:

1. Theory of Graphics Design students please attempt question number 04 to 06 (60 Marks) and Indian Aesthetics students please attempt question number 01 to 03 (60 Marks)
2. Attempt all questions.
3. Make suitable assumptions wherever necessary.
4. Figures to the right indicate full marks.

Q-1 a) Describe Six Limbs of painting discussed by Abanindranath Tagore. (10)

b) Draw a Composition which explain your understanding of Shadanga. (10)

Q-2 "All arts are interrelated" describe this state with appropriate example. (15)

Q-3 a) Write any three answer shortly. (15)

- 1) What is Subjective beauty and Objective beauty?
- 2) What was the first question asked by Vajra to sage Markandeya? And in which text?
- 3) Who wrote Natyashashtra? And what is it about?
- 4) Write a Verse of Shadanga.
- 5) Write an evolution of aesthetics in Natyashashtra.

b) Match the following (10)

A	B
1) Natyashashtra	Sadrisyam
2) Shadanga	Grace
3) Vishnudharmotarpuran	Bharata
4) Lavanya Yojanam	Sage Markandeya- Vajra
5) Similitude	Abanindtanath Tagore

Q-4 MCQs

(15)

1. What is the primary role of symbols in graphic design?
 - a) To represent concrete objects realistically
 - b) To communicate abstract Concepts visually
 - c) To create expressive design
 - d) To simplify representations of item
2. What does the lotus flower symbolize in Indian culture?
 - a) Fertility and prosperity
 - b) Peace and divine beauty
 - c) Death and destruction
 - d) Ignorance and death
3. Which design principle focuses on arranging visual elements on a grid to convey a specific message?
 - a) Contrast
 - b) Repetition
 - c) Proximity
 - d) Layout
4. What is the purpose of alignment in typography?
 - a) Creating emphasis
 - b) Adjusting space between letters
 - c) Arranging text vertically
 - d) Ensuring visual consistency
5. What historical movement influenced the Art Nouveau style in graphic design?
 - a) Renaissance
 - b) Industrial Revolution
 - c) Romanticism
 - d) Baroque
6. Which color scheme involves using shades of a single color?
 - a) Monochromatic
 - b) Analogous
 - c) Complementary
 - d) Triadic
7. What role did posters play in visual communication during World War II?
 - a) Promoting peace and unity
 - b) Spreading propaganda
 - c) Supporting local businesses
 - d) Encouraging artistic expression
8. What does the use of complementary colors create in graphic design?
 - a) Harmony
 - b) Contrast
 - c) Repetition
 - d) Balance
9. What is the primary purpose of typography in visual communication?
 - a) To create expressive designs
 - b) To arrange letters and text legibly and clearly
 - c) To design symbols and icons
 - d) To represent concrete objects realistically

