

Enrolment No. _____

SARVAJANIK UNIVERSITY

S-2025 Date: 22-05-25 Time: 01:30 PM to 03:30 PM

Backlog Exam

6

BVA –II SEMESTER– III EXAMINATION

Course Code: BVVA22304

Total Marks: 25

Course Name: Philosophy of Arts- II (Indian Aesthetics- I/Theory of Graphic Design-II)

Instructions:

1. Theory of Graphics Design students please attempt question number 04 to 06 (25 Marks) and Indian Aesthetics students please attempt question number 01 to 03 (25 Marks)

2. Attempt all questions.

3. Make suitable assumptions wherever necessary.

4. Figures to the right indicate full marks.

Q-1 Draw a Composition which explain your understanding of Shadanga. (10 Marks)

OR

Describe conversation about "Chitra- sutra" between Sage Markandeya and Vajra.

Q-2 Describe Six Limbs of painting discussed by Abanindranath Tagore. (10 Marks)

OR

Write a note on evolution of aesthetics in Natyashashtra and interrelations in different Arts.

Q-3 Choose the correct Answer

(5 Marks)

Q-1	Select correct sequence of elements as described six limbs of art.
A	Rupabheda, Pramana, Bhava, Lavanya
B	Rupabheda, Bhava, Lavanya, Pramana
C	Pramana, Rupabheda, Bhava, Lavanya
D	Lavanya, sadrishya, Rupabheda, Bhava

Q-2	Artistic manner of using brush and color is called?
A	Sadrishyam
B	Lavanya
C	Rupabheda
D	Varnikabhanga

Q-3	Natyashashtra is divided into _____ chapters.
A	33
B	36
C	37
D	35

Q -4	How many arts are described in Vatsyayana's Kamasutra?
A	64 Arts
B	34 Arts
C	9 Arts
D	56 Arts

Q-5	Bomgartan talked about Aesthetics as an individual branch in which Century?
A	16 th C.
B	17 th C.
C	18 th C.
D	19 th C.

Q-4 MCQs

Marks:05

- Egyptian hieroglyphics were mainly used for:
 - Trade records
 - Holy texts
 - Personal diaries
 - Medical prescriptions
- The Sumerians are credited with inventing:
 - The printing press
 - Hieroglyphics
 - Cuneiform script
 - The alphabet
- What is the primary goal of graphic design in branding and marketing?
 - To create visually appealing artwork
 - To showcase the designer's creativity
 - To communicate messages effectively
 - To prioritize complex designs over simplicity
- The concept of serifs and the use of thick and thin strokes were introduced in graphic design by:
 - Egyptians
 - Greeks
 - Romans
 - Sumerians
- Which design principle emphasizes creating a clear path for the viewer's eye to follow through the design?
 - Symmetry
 - Contrast
 - Rhythm
 - Movement

Q-5 Answer in detail.

Marks: 20

- Describe the significance of cave paintings, with examples in understanding prehistoric communication methods. How did these paintings provide insights into the lives of ancient humans?
- Explain the key changes and innovations introduced by the Romans in shaping the alphabet we use today.
- Compare and contrast the graphic design approaches of the Wiener Werkstätte and the Bauhaus movement.
- How did the ability to print in color change the way visual information was presented and communicated to the masses?